

Success story

**A user check
on micromobility.**

TIER: Comparison test of e-scooters and e-bikes with the help of mQuest®



TIER, the leading provider of e-scooters and e-bikes, is developing the next generation of innovative vehicles for the micromobility. In order to meet the needs of customers in the best possible way, various prototypes and competition models were tested for the second time by now. For this purpose, a market research event was organized in the heart of Berlin. Selected participants were

able to test and evaluate various e-scooters and e-bikes. CARGO Projects GmbH developed a questionnaire using the mobile software for offline surveys and data collection on behalf of TIER. This provided extensive feedback opportunities for the participants. By creating multiple survey waves using the same methodology, it was also possible to make interesting comparisons over time.

Deployed product: mQuest®

10 mobile devices (iPads) in use

Editable questionnaires with complex logics and rotations

Real-time retrieval of diagrams, even during the ongoing survey

Interview duration approx. 60 min

Clinic approach with detailed prototype comparison

Services



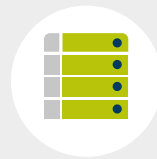
Questionnaire implementation



Rental of equipment



Support



Hosting



In order to map complex logics, innovative solutions are required. mQuest® and the team behind it convinced us right away in our search for a suitable software to perform the prototype tests on behalf of TIER.

Henning Voss, CEO / Managing Director – CARGO Projects GmbH

Further information: www.cargo-projects.com



www.mQuest.de